



## **Social Enterprise Market Associate – Voluntary Position**

### **Good Neighbors Canada**

Good Neighbors is an international humanitarian development non-governmental organization (NGO) that was founded in South Korea in 1991. After just five years of dedicated work, we achieved consultative status with the United Nations Economic and Social Council (UNECOSOC). Good Neighbors Canada officially launched in March 2017 in London, Ontario. Under the umbrella of Good Neighbors' international governance, our organization primarily focuses on fundraising, refugee and newcomer settlement programs, and global development campaigns designed to support field projects.

In line with our commitment to making a positive impact, Good Neighbors Canada runs Goods4Causes, a social enterprise program with a mission to empower international and local vendors, providing them with opportunities for socioeconomic growth and development. Goods4Causes provides both online and offline platforms through which artisans can showcase and sell their handmade goods.

### **Role**

As a Social Enterprise Market Associate, you will play a crucial role in promoting and selling products at in-person Goods4Causes events, and seeking opportunities for broader sales within the Greater Toronto Area. You will be responsible for enhancing the visibility of our social enterprise, forging connections with customers, vendors and businesses, and creating meaningful networks. Your voluntary contributions will directly support our mission to empower marginalized vendors and create opportunities for economic and social development.

#### **A. Tasks**

1. In-person event support
  - Assist in the planning and execution of Goods4Causes events, including logistics, setup, and teardown.
  - Engage with customers, explain product features, and facilitate sales during Goods4Causes market events.
  - Provide on-site logistical support at workshops and networking events held by Goods4Causes to optimize participants' experience.
  
2. Marketing of the Goods4Causes program

- Seeking and developing opportunities for wholesale of inventory stock to provide an income boost for our social enterprise.
  - Highlight the key criteria of our products in all partnership discussions - handmade, sustainable and quality.
  - Provide communications support at events, including collection of photo and video content and posting live Stories.
3. Vendor Relations
- Support the Social Enterprise Officer to build and maintain strong relationships with vendors through connections at events, ensuring their needs are met and helping them succeed.
  - Support the Social Enterprise Officer with the recruitment of new members and vendors within the Goods4Causes program.

## **B. Qualifications**

- Passion for social enterprise, community development, and humanitarian causes.
- Excellent communication and interpersonal skills.
- Enthusiasm for marketing, sales, and networking.
- Ability to work independently and as part of a team.
- Working knowledge of Canadian currency.
- A commitment to volunteerism and making a positive impact in your community.
- Fluency in English language.

## **C. Benefits**

- Gain hands-on experience in marketing, sales, and event coordination.
- Make a meaningful contribution to a social enterprise with a humanitarian mission.
- Expand your professional network by connecting with vendors and community stakeholders.
- Enhance your skills in communication, public relations, and customer service.
- Join a dedicated team of individuals who share your passion for social development and positive change.

Please send a resume and portfolio of recent work to Angela at [hello@gncanada.ca](mailto:hello@gncanada.ca) to apply.

Join us in making a difference and help us empower communities worldwide through the Good Neighbors Canada mission.